

Azadi Ka Amrit Mahotsav (AKAM)

The Ministry of Housing & Urban Affairs (MoHUA), as a part of Azadi Ka Amrut Mahotsava, 75+ cities are participating in the Inter-City, Freedom 2 Walk and Cycle Campaign for citizens from January 1 to 26, 2022. Chandigarh is one of the cities participating in this mega event.

Freedom 2 Walk and Cycle City (Leaders Campaign) and Inter-City Freedom 2 Walk and Cycle Campaign for citizens, is a part of pre-event to the "Smart-Cities Smart Urbanisation". The conference is slated to be held at Surat tentatively in the first week of February 2022. Under this challenge, participating citizens are encouraged to register for the challenge and track walking/cycling activities by the citizens through a tracking platform (Google Fit, Strava etc.) from January 1 to 26. The total kms logged by citizens for each city would determine the winner.

Gear up for an exciting new challenge where you, as a citizen, can participate and make Chandigarh win! To seed a long term behavioral change in citizens.

Chandigarh city registration link is: Register for the Challenge and make our city champions in walking and cycling!

Freedom2Walk Challenge: <https://www.allforsport.in/challenges/challenge/46e00982-5f1e-11ec-95f4-f365fdf43942>

Freedom2Cycle Challenge: <https://www.allforsport.in/challenges/challenge/810149f8-5f20-11ec-9914-5b371960a184>

Step-1: Follow the link and complete the one-time registration to join the challenge.

Step-2: Post registration, citizens can 'Join Challenge' of the city on the platform.

Step-3: Citizens will be prompted to 'connect a device' for all activities to be recorded.

Step-4: Upon clicking 'Connect Device', citizens will be redirected to the application they want to connect to track their activity for walking/cycling.

Step-5: In order to count the cycle ride towards the Inter-City Challenge, each citizen must activate the Strava/GoogleFit recording application before their ride.

Step-6: The application will calculate the number of kilometers traveled and automatically update the data on Chandigarh's page in 24 Hrs.

Top-20 citizens in both cycling and walking shall be awarded by Chandigarh Smart City Limited. All participants shall be given a certificate of participation. Let's come together to make Chandigarh the national champion!



**FREEDOM
2
WALK**



**FREEDOM
2
CYCLE**

**SCAN THE QR CODES
AND LINK THEM WITH THE APPS**