

RE-ORGANISING THE BUILDING BLOCK OF CORBUSIAN LEGACY

ABOUT :

- Street Vendors form a very important segment of the unorganized sector in the country.
- street vendors count for about 4% of the population of India.
- Women constitute a large segment of these street vendors
- provide "affordable" as well as "convenient" services to a majority of the urban population

OBJECTIVE :

- Meet the demands of the street Vendors, Shopkeepers, Residents, Municipal Corporation etc. in terms of orderly placement of the street vendors, possibly in the same area to carry their business without hampering the flow of traffic(both pedestrian and vehicular, keeping in view of Street Vendor Policies and Acts.

EXISTING SITUATION OF STREET VENDORS :

- As per the data acquired from the 9216 Street Vendor List present in Chandigarh, it has been deduced that Sector 35 has a total of 126 Street Vendors are located in various parts of the sector.
- The List of the Surveyed Vendors is segregated below:

Type of Vendor	Number	Type of Vendor	Number
Artificial Jewellery Vendor	1	Barbers	9
Book/Magazine Seller	2	CBW	2
Confectioners	5	Cobblers	2
Cycle Repair Vendor	8	Dhobhi	16
Electric Mechanics	1	Fast Food Stall	19
Non Veg/ Egg Stall	10	Flourist	4
Handicraft Vendor	1	Fruit Seller	2
Juice Bars	9	Mehndi Vendor	1
Vegetable Seller	4	Mechanics	6
Tea Stall/Panwadi	19	Miscellaneous	5

- Street vendors are victimised, harassed, marginalized and pushed from one area to another.
- Street Vendors face work irrespective of the heat, wind, rain and cold.
- The Figure below depicts the current and haphazard vendor placement in sector 35, Chandigarh.



FROM SECTOR TO ECONOMY : HEAVY DUTY GAZEBOS FOR STREET VENDORS RE-IMAGINING SECTOR 35

Gazebo : A gazebo is a pavilion structure, sometimes octagonal or turret-shaped, often built in a park, garden or spacious public area.

PROPOSAL :

- To provide Street Vendors with a Fixed Gazebo where they can do their business under shade while paying 10% extra of their current Rents for both Essential and Non-Essential Vendors.
- Addition of Rules, policies, Rate and Penalties related to Gazebos by means of which Revenue Generation and cost incurred on the Gazebos is met within a year.

SPECIFICATIONS

- Customizable sizes available
- Frame : MS Powder coated
- Weight : 33 Kgs.
- Fabric : 840 D Polyester with PU Coating
- Water Proof & UV Resistant
- Side covers can be attached/detached
- Colors : Red, Green, Blue, Gray
- Price : Rs.(5000/- to 7000/-)

PROVIDE SHADE FROM SUN

840 D POLYESTER WITH PU COATING

FOLDABLE & PORTABLE

FIRE RETARDANT

UV RESISTANT

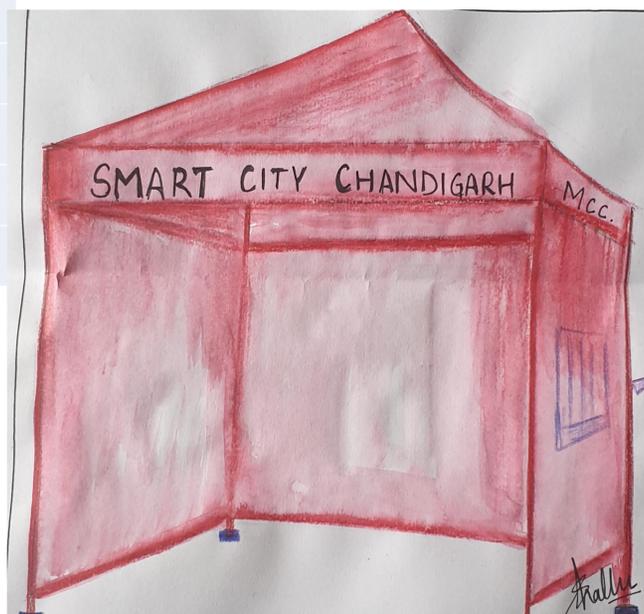
WATER & ALL WEATHER PROOF

ADVERTISEMENT BY SPONSORS

SIDE COVERS CAN BE REMOVED

THICK & TENSIONED FABRIC

CAN BE BOLTED ON FLOOR



NO TO ILLEGAL SPACE TRADING

ALLOTTED TO ONLY REGISTERED VENDORS

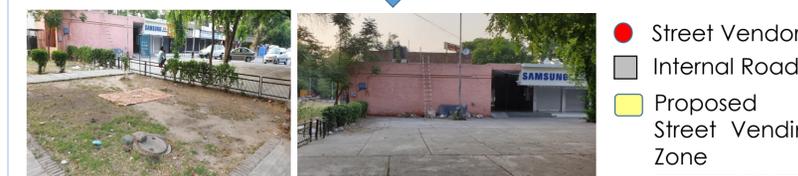
POTRAY UNIQUE IDENTITY

BENEFITS OF GIVING A GAZEBO:

- Defined business spaces
- User Friendly
- Executable
- Aesthetic View
- Practical design
- Provide shade, shelter, ornamental features in a landscape.
- Protect Street Vendors and their goods in rains.
- Cheap and Durable.
- Street Vendors would not be affected much from heat, wind, rain and cold.

IMPLEMENTATION PLAN :

- Allotment of Gazebos will be based on the vendors payment history to the MCC.
- During Allotment the vendors have to submit a security advance of Rs.7000/- which would be refundable at the time of discontinuing based on the condition of the Gazebo.
- The Cost of the Gazebos could either be collected under CSR activities, other option can be to get Sponsors in lieu of their publication.
- Allotted vendors would be given a RIFD Tag attached to ID card which would provide Information to Inspectors during visits.
- Any Vendor thereafter if seen without a gazebo would be identified as Illegal.
- Any goods found outside the gazebo would be seized.
- In case the expenditure is being done by the corporation then the current Tariff being collected would be hiked in such a manner the cost of the Gazebos is incurred within a year.



360° Image Link : <https://goo.gl/maps/7mqceJ7xwH78GGmX7>

The Areas proposed have :

- Public Toilets within 50 mtrs.
- High Footfall & ample parking space.
- Do not hamper the flow of traffic.
- Sehaj Safai Kendras within 50 mtrs.

Solar Trees can also be installed to generate electricity and illuminate the place.



PROJECT FINANCIALS:

The Financials for the project is given below:

DESCRIPTION	QTY	RATE	AMOUNT	REMARKS
Price of Gazebo incl. Installation and Fixing	126	Rs.7000 per Gazebo	8,82,000	Taken as average for all sizes Total Price of Gazebo For 126 Vendors in Sector 35 (Inner Market)
RIFD Tags for Street Vendors	126	Rs. 10 per Card	1,260	RIFD 13.56MHz Cards for Vendor Information and Payment Status
IEC for Project			44,100	Tentative (5% of Price of Gazebo) Includes Social awareness, SBM etc.
Total Initial Investment			9,27,360	Can be done with CSR, Sponsorship etc.
Yearly Operation & Maintenance (by taking 10% of Initial Investment)			92,736	To be put in the Scope of Street Vendors to whom the Gazebo has been allotted.

* : Cost of 1 Solar Tree is 1.5 Lakhs which can be installed additional

CONCLUSION:

- Street Vending is an important issue in Chandigarh and needs to be addressed at the earliest.
- Gazebos are available in various sizes and can be issued based on the Vendors requirement.
- The sizes approved by TVC, Admn. etc based on the current requirements by the vendors shall be done.
- Simultaneously, the size of the Gazebo will decide the tariff of the street vendor.
- Lastly quoting Clara Shih, "Technologies and street vendors may come and go but massive cultural transformations and new kind of relationships ? Those don't go away." Keeping in mind the society needs we must work collaboratively for the street vendors to make a sustainable environment for all.

SHALLU AGGARWAL (7973041234)
A resident of Sector -7, Chandigarh, a Civil Services Aspirant and a person who wants to transform the society in an Artistic manner. Having seen the both business and government employees in my family I have seen the struggle & challenges faced by both. Taking them as a benchmark I seek interest for betterment of society. I have submitted my proposal keeping in mind life of street Vendors & their efforts for their survival.